

W810 ICEGRIPPER



Center rib design compatible with above 185mm section

Reliable handling and accurate brake in winter conditions

MADE IN TÜRKİYE

starmaxx

Headquarters - Factory
Petlas Tire Industry and Trade
Kındam Mahallesi Ankara - Kayseri Caddesi
No: 2/1 Kırşehir / TÜRKİYE
T: +90 386 252 65 50 • F: +90 386 252 65 70

Int. Sales & Marketing
Petlas Tire Industry and Trade
Ako Kule, Söğütözü Mh. 2178. Cd. No: 6
06530 Ankara / TÜRKİYE
T. +90 312 309 30 30 • F.+90 312 310 95 09

Petlas Tire USA

1111 E. Lincolnway STE 205 Cheyenne, WY 82001 USA

www.starmaxx.com



starmax





TECHNICAL HIGHLIGHTS



Wide lateral grooves and circumferential blocks improve braking ____ performance on snow

W810 ICEGRIPPER



Z- shaped multi sipes deliver extremely stable and balanced driving experience.



Computer designed block array features minimum road / pattern noise and delivers driving comfort.



Depending on the size, 3 or 4 circumferential wide grooves provide excellent water drainage and effective prevention against aquaplaning and slush planning.

TECHNOLOGY & BENEFITS



EXCEPTIONAL BRAKE PERFORMANCE

Full silica tread compound remains flexible even at very low temperatures and delivers exceptional braking and handling on snow-covered roads.



High tech cap ply construction improves uniformity for a smoother ride and enhances durability and resistance against tread wear.



CORNERING PERFORMANCE

Jointless mono strand bead wire and hard bead filler improve lateral stability in high speed cornering.

EU LABEL

Avarage values from all size, on this specific model.







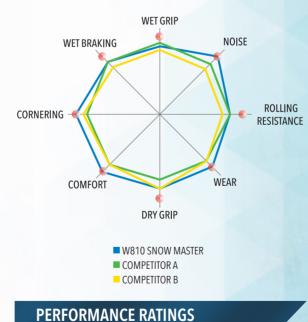


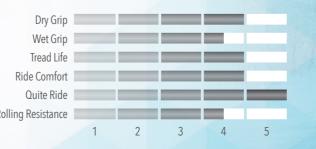


POSITIONING MAP



COMPETITOR ANALYSIS





ALL SIZES

55/80R 13	79T		185/70R 14	88T	
65/80R 13	83T		195/70R 14	91T	
75/80R 14	88T		195/70R 15 RF	97T	
45/70R 13	71T		155/65R 13	73T	
55/70R 13	75T		155/65R 14	75T	
65/70R 13	79T		165/65R 13	77T	
65/70R 13 RF	83T		165/65R 14	79T	
65/70R 14 RF	85R		175/65R 13	80T	
65/70R 14	81T		175/65R 14	82T	
75/70R 13	82T		175/65R 14 RF	86T	
75/70R 14	84T	KA.A.	175/65R 15	84T	
75/70R 14 RF	88T		185/65R 14	86T	
85/70R 13	86T	••	165/60R 14	75T	



starmax •

Outstanding nance Winter Performance